



code of conduct ...

Statement of intent

This Code of Conduct contains a framework of values, with the intention of providing the public with assurances as to the integrity of the designs and conduct of all members of ACID. Members are expected to comply with both the letter and spirit of the Principles of Conduct.

Principles of Conduct

1. Members shall promote and maintain ethical standards of conduct and at all times deal fairly and honestly with the public and with the business community.
2. Members shall at all times act in a professional manner and shall not engage in practices which would bring the design industry into disrepute.
3. Members shall ensure that their designs and products conform with all relevant laws and regulations and that their employees and agents are fully aware of all such laws and regulations.
4. Members will not deliberately or knowingly copy the designs, products, name or trading style of another company or business.
5. Members will not engage in any practice or activity which unfairly competes with the business or is detrimental to the goodwill or reputation of another company or business.
6. In the event that a dispute arises between two or more ACID members concerning the origin, ownership or integrity of one or more designs or products, members agree to submit to the ACID Mediation Scheme (or another similar scheme approved by the ACID Committee) and to attend at least an initial session of no less than three hours in an attempt to resolve the dispute. This will not prevent ACID members seeking urgent interim relief in appropriate circumstances. In such cases, ACID should be notified that such steps are to be taken.*

* Whilst it is intended that disputes between members will be minimal as all members are expected to comply with the Principles of Conduct, it is recognised that disputes may arise unintentionally between members. Mediation is a means by which members can attempt to resolve disputes with other members amicably and with a minimum of cost. The process is informal and is

conducted without legal advisors before a single Mediator experienced in intellectual property disputes. In particular, the process is without prejudice to either member's rights in the event that the dispute cannot be resolved and litigation becomes inevitable. Full details of the ACID Mediation Scheme are available by phoning the ACID Hotline on +44 (0)845 230 5742.

Please tick this box to confirm that you/your company are not currently in dispute, or have any issue, with an ACID Member. Please note that by signing below, you are confirming this information.

Privacy and Data Protection

Any personal data relating to you will only be used by us in accordance with the Data Protection Act 1998. Such personal data will be collected, processed and used by us or our agents/service providers for the purpose of registering your application with ACID, providing you with ACID membership and facilitating any transactions which you may enter into with us.

We may also make use of such data for administration purposes and future enhancement of our services to meet your needs as well as our marketing, advertising and promotional purposes, which may include sharing the data with our agents/service providers or marketing companies.

From time to time we may want to share this data with other reputable companies or partnerships both within and outside the European Economic Area (EEA) so as to maximize the benefit of your membership under ACID. We or they may wish to contact you with regard to any of the above by fax, phone, e-mail or post. If you object to the use of your data in any of the ways we have mentioned here and/or you object to us contacting you by any of the methods referred to above then please e-mail us on help@acid.uk.com.

You have the right to ask us for a copy of the information we hold on you, for which we may charge a small fee, and to correct any inaccuracies. Please note that ACID is not responsible for the privacy and data protection of any sites that are hypertext linked on the ACID website.

Name

Signed

Position

Date



I/We would like to become a Member of ACID

Key Contact name:

Company name:

Address:

Post Code:

Tel: Fax:

E-mail address: Website:

PLEASE SELECT YOUR MAIN AREA OF DESIGN (please tick only one):

- | | | | | |
|--|---------------------------------------|---|---|---|
| <input type="checkbox"/> The Arts | <input type="checkbox"/> Associations | <input type="checkbox"/> Bridal | <input type="checkbox"/> Ceramics | <input type="checkbox"/> Childrenswear |
| <input type="checkbox"/> Design Agency | <input type="checkbox"/> Education | <input type="checkbox"/> Fabrics & Textiles | <input type="checkbox"/> Fashion | <input type="checkbox"/> Fires/Fireplaces |
| <input type="checkbox"/> Floor Coverings | <input type="checkbox"/> Furniture | <input type="checkbox"/> Garden Products | <input type="checkbox"/> Giftware | <input type="checkbox"/> Graphics |
| <input type="checkbox"/> Greetings Cards | <input type="checkbox"/> Jewellery | <input type="checkbox"/> Kitchen & Bathroom | <input type="checkbox"/> Interior Accessories | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Interior Design | <input type="checkbox"/> Lighting | <input type="checkbox"/> Photography | <input type="checkbox"/> Product Design | <input type="checkbox"/> Other |

How did you hear about ACID?

Exhibition Participation:

Estimated financial loss due to Intellectual Property infringement:

ANNUAL ACID MEMBERSHIP FEES		ANNUAL SUBSCRIPTION	ONE OFF JOINING FEE	VAT	TOTAL £ 1st YEAR PAYMENT	TICK
1	Under 50K Annual Turnover, Students, Recent Graduates, Affiliates & Associates.	125	25	30.00	£180.00	<input type="checkbox"/>
2	Annual Turnover 50K-100K	225	100	65.00	£390.00	<input type="checkbox"/>
3	Annual Turnover 100K-250K	300	175	95.00	£570.00	<input type="checkbox"/>
4	Annual Turnover 250K-500K	350	225	115.00	£690.00	<input type="checkbox"/>
5	Annual Turnover 500K-2.5 Million	500	350	170.00	£1,020.00	<input type="checkbox"/>
6	Annual Turnover 2.5-5 Million	750	525	255.00	£1,530.00	<input type="checkbox"/>
7	Annual Turnover 5-10 Million	950	675	325.00	£1,950.00	<input type="checkbox"/>
8	Annual Turnover Over 10 Million	1500	995	499.00	£2,994.00	<input type="checkbox"/>

ANNUAL TURNOVER DECLARATION

Membership fees are based on your Annual Turnover from your last financial year **PLEASE STATE £**

If you are a member of the following Affiliate/Partnership Associations, please state which one in the space provided to entitle you to a discount on your subscription:- APID, BCFA, BDI, BFM, BIDA, BITA, COCKPIT ARTS, CSD, DACS, DESIGN NATION, FIRA, GCA, GIMA, IGI, LIGHTING ASSOCIATION, PRINCE'S TRUST, OWN-IT, MAZORCA PROJECTS, SDEA. Please check discount rates found in main brochure p14.

Payment can be made by credit/debit card (mastercard/visa/switch/solo/amex), cheque (made payable to ACID Ltd.), BACS or Direct Debit. If you wish to pay by Direct Debit you can download the mandate from www.acid.uk.com. Choose from monthly, quarterly or annual payment periods. Please note that once subscription payments have been allocated they are non-refundable.

Credit Card No. Name on Card

Issue Number (Solo/Switch only) Start Date Expiry Date

have you...

Before submitting your application please check that you have entered the correct information as itemised here >>>

- Signed the Code of Conduct.
- Ticked one section ONLY for your main area of design.
- Entered all contact details including telephone and e-mail.
- Ticked the correct company turnover bracket category.
- Declared your own annual turnover for membership.
- Included a cheque payment or entered credit card details.

To validate your ACID Membership you must sign the Code of Conduct on the reverse of this form